

# Graphic Design for National Museum of American Diplomacy



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| Project Title           | Graphic Design for National Museum of American Diplomacy   |
| Project Summary         | Design print materials to be displayed and distributed at the National Museum of American Diplomacy at the Department of State Headquarters. Design digital materials to promote the museum. If interested, additional tasks may include copywriting and interpreting email and web analytics. |
| Country                 | United States  |
| Country/Region of Focus | United States  |

## Project Description

The National Museum of American Diplomacy will be the first museum in the nation dedicated to telling the story of diplomacy and of the diplomats who have served and sacrificed for their country since the founding of our nation. Our mission is to educate and inspire all visitors through engaging programs and exhibits that showcase how diplomacy has shaped our nation's history and how diplomacy continues to play a vital role in their lives. Our first major exhibit, developed in partnership with Smithsonian Exhibits, will cover sixteen stories, spanning from the alliance with France which contributed to the success of the American revolution, to pivotal moments in history such as the Iran hostage crisis, to the far-reaching work of diplomats in the field today.

Intern(s) will create designs for the opening of this exhibit for visitors, donors, and internal stakeholders, as well as for the museum's other programs. Interns may also produce material for guest exhibits displayed in the pavilion prior to installation of the Smithsonian exhibit. Interns will also develop and design digital communication, including content for email, website, and social media. Previous interns in this position have created donor material praised and distributed by Mike Pompeo, Secretary of State.

## Required Skills or Interests

### Skill(s)

Design thinking

Graphic design

Infographic design

Marketing

Website design

## Additional Information

Website: [diplomacy.state.gov](https://diplomacy.state.gov)

## Language Requirements

*None*